

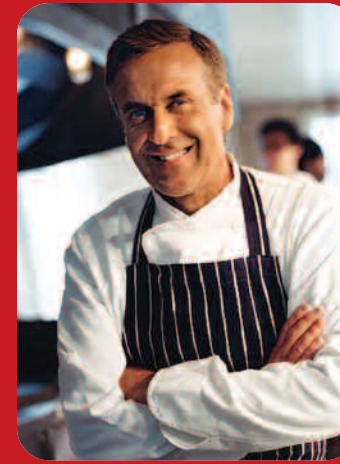


105 East 5th Street, 5th Floor, Kansas City, Missouri 64106
Phone: 866.466.1133 :: www.bccmerchantsolutions.com

www.bankcardcentral.com :: www.silverstreammarketing.com

BCC has been an outstanding partner for my company on all levels. The personal attention to our very specific merchant needs requirements has gone above and beyond any other ISO relationship I have experienced. Fast submission to underwriting and approval are just another added bonus and second nature to their staff. I would highly recommend anyone that is looking for a reliable, hands-on and quick moving processing bank to look no further.

– Paul Drainville, VP of Sales and Marketing
Payquake



One Company.
Unlimited Income Opportunity.



Imagine...

Being able to own and operate your own company without the pitfalls of entrepreneurship.

At BCC, we provide flexible reseller programs that offer the best of both worlds. Low overhead and limited risk with unlimited earning potential.

Whether you're an aspiring entrepreneur or an established business, we can tailor a reseller program to fit your needs. We provide a full suite of business services and the opportunity to earn lifetime residual income.



Stand Out In The Crowd

BCC is the only company of its kind. We have carefully integrated electronic payment solutions and business funding with technology and marketing services.

What does this mean to resellers? It means you can service a wider variety of merchants, corporations or associations. It means you can creatively find solutions to any business challenge. Most importantly, it means you can build stronger relationships that aren't based on price alone.

A formula for Success

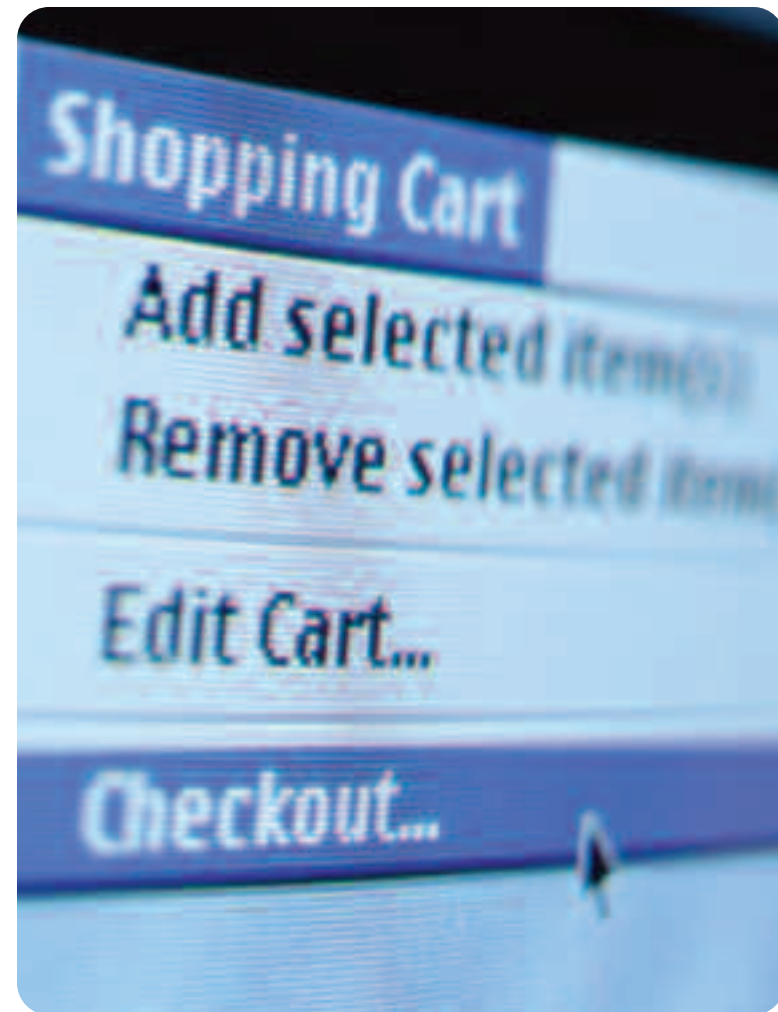
Our business model is built on electronic transactions. We help merchants accept credit, debit, gift and loyalty cards in addition to a variety of payment alternatives. This provides residual revenue for our resellers and a foundation for value added services.

▶ Unlike regular merchant service providers, we offer much more than good service, free terminals and low rates. We provide a suite of services that help merchants **sell more** and **expand their business**. In a nutshell, we give resellers a bigger tool box to build more profitable merchant accounts.



With over a decade in the payment industry we have worked with ISO's of all types. In today's competitive environment choosing the right relationship is paramount. We chose BCC because of their relentless pursuit of cutting edge technologies and their commitment to client retention. Since then BCC has become an essential element to our success.

– Matt Sumrell, President
Southeastern Merchant Systems, Inc.



As a relatively new representative with BCC I have been pleased with their approval criteria, the application and approval process, and the response time of the general staff. I like that there is always someone I can speak with who takes responsibility to handle whatever issue I have and gets back to me on time.

– Steve Brown, President
MCCS Inc.



BCC Merchant Solutions is comprised of two unique companies, **BankCard Central** and **Silver Stream Marketing**. Working together, they provide a “one-stop-shop” for our customers and resellers.

▶ As a BCC reseller, you enjoy seamless customer service and support from both companies. We are located in the same facility, sharing the same resources and serving the same group of customers. **One phone call is all it takes.**

The products and services offered by **BankCard Central** and **Silver Stream Marketing** include:

Electronic Payments

- ▶ Credit & Debit Card Processing
- ▶ International Credit Card Processing
- ▶ Gift and Loyalty Cards
- ▶ Electronic Bill Payment Suite
- ▶ Check Recovery
- ▶ Equipment and Software
- ▶ PCI Compliance
- ▶ High Risk Merchant Accounts

eCommerce

- ▶ Secure Internet Payment Gateway
- ▶ Payer Authentication (Verified by Visa/MasterCard SecureCode)
- ▶ Alternative Payment Brands (Paypal/NetCash)
- ▶ Domain Registration
- ▶ Shopping Carts
- ▶ SSL Certificates
- ▶ Hosting
- ▶ Website Security
- ▶ PCI Security Scanning

Marketing

- ▶ Loyalty Marketing
- ▶ Market Analysis
- ▶ Consumer Intelligence
- ▶ Mailing Lists
- ▶ Postcard Direct Mail
- ▶ Website Optimization
- ▶ Online Ordering
- ▶ Email Marketing
- ▶ Database Marketing

Business Capital

- ▶ Merchant Cash Advance Program

Getting Started

Becoming a reseller is easy. We start with an initial evaluation of your needs and goals. Then, you can decide between three programs.

1. Licensed Reseller
2. Affiliate Reseller
3. Referral Partner

Reseller Programs Are Perfect For:

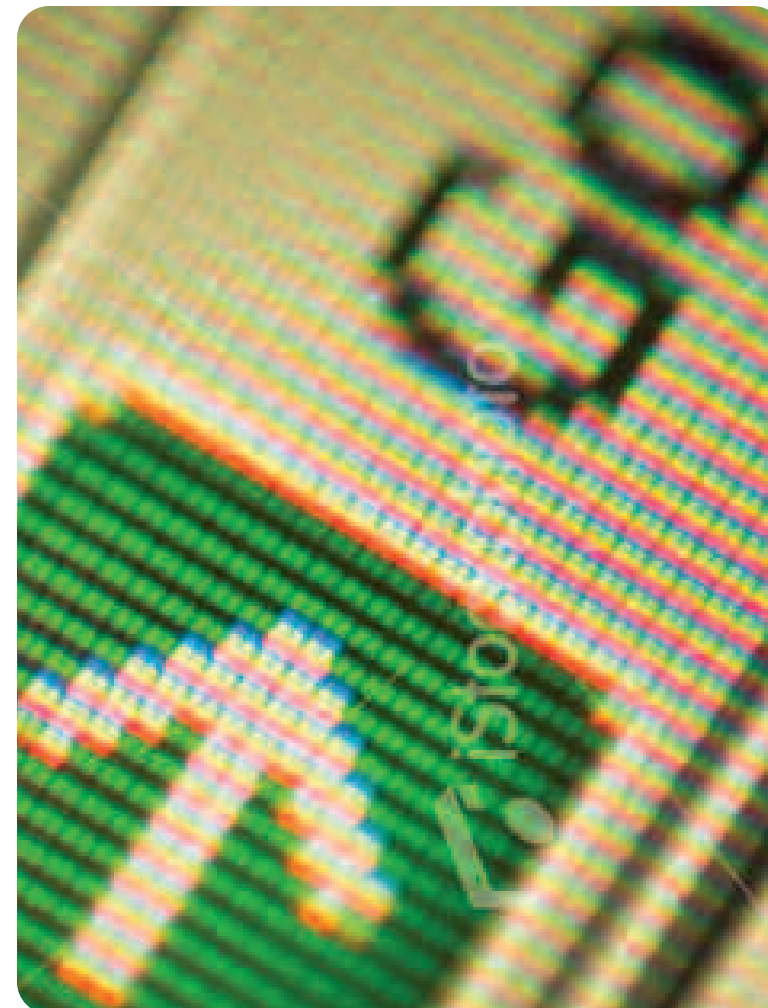
- ▶ Website Developers
- ▶ Merchant Service Providers
- ▶ Distributors
- ▶ Aspiring Entrepreneurs
- ▶ Accountants
- ▶ Banks
- ▶ Consultants
- ▶ Associations
- ▶ Business Brokers

We GUARANTEE:

- ▶ On-time, monthly residual payments
- ▶ 24/7 Technical Support
- ▶ Customer Service Support
- ▶ No Hidden Fees – Up Front Disclosure
- ▶ Customer Billing
- ▶ Prompt and Professional Service

BCC is one of our most productive sales partners today. Their staff of knowledgeable professionals take a very hands on approach from setting up and deploying wireless terminals to training and servicing their merchants. BCC has been a very productive channel of Comstar’s with their portfolio of customers growing exponentially every year.

– Ken Racioppi, Vice President of Sales
Comstar Interactive



As an agent with BCC for the last 4 years, I can honestly say that the dedication and consistent support they provide me has demonstrated that they truly view themselves as a “partner”. They will do whatever it takes to help you succeed. Their speed and professionalism has helped me cement and maintain some of the best client relationships I have today.

– David Vegh, President
DSA Merchant Services